

hospitality design

the green issue



On the cover: Dulu Bar & Ecolounge, Brooklyn, New York. Photography by Alex Feleppa of HSNY.

hospitalitydesign

features

URBN Shanghai 116

China's first carbon-neutral hotel.

NYLO Plano 122

Cowboy-inspired and green design elements mingle in the new mid-market brand's debut.



116



122

Rosewood Mayakobá 128

The newest resort to open in Mexico's eco-wonderland.

Venice Beach Eco Cottages 132

Three beach bungalows that are completely off the grid.

Hotel Terra 136

Can this Jacksonhole hotel become the fifth LEED-certified hotel in the U.S.?

Solage Calistoga 140

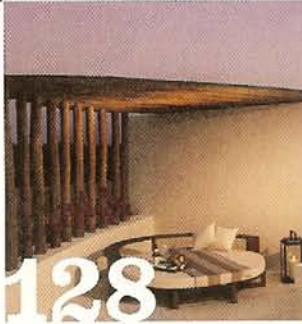
Auberge's sustainable solution.



132

Oulu Bar & Ecolounge 144

A designer's entrance into hospitality couldn't be any greener.



128

departments

From the Editor 14

Scene and Be Seen 18

Snapshots from CitySCENE: Los Angeles.

News 31

Four LEED hotels planned for New York City; San Diego's first eco-friendly spa; the Light Group's green expansion; Adrian Zecha's newest venture; and more...

Calendar 50

Designer Profile 53

Environmental activist Joanne De Palma.

To Market 57

Twenty-eight eco-friendly options.

To Market 69

A sneak peek at what's green on the HD 2008 Expo show floor.



31

Destination Spotlight 81

How Costa Rica's booming development is a lesson in sustainable growth.

On Site 97

A sit down with green guru Adrian Tuluca of Viridian EE.

Defining Sustainability 106

Industry members sound off.

Setting Standards 113

The hospitality industry is ready to go green...as soon as it figures out what that means.

Green Glossary 146

Speak like an expert with the help of these definitions.

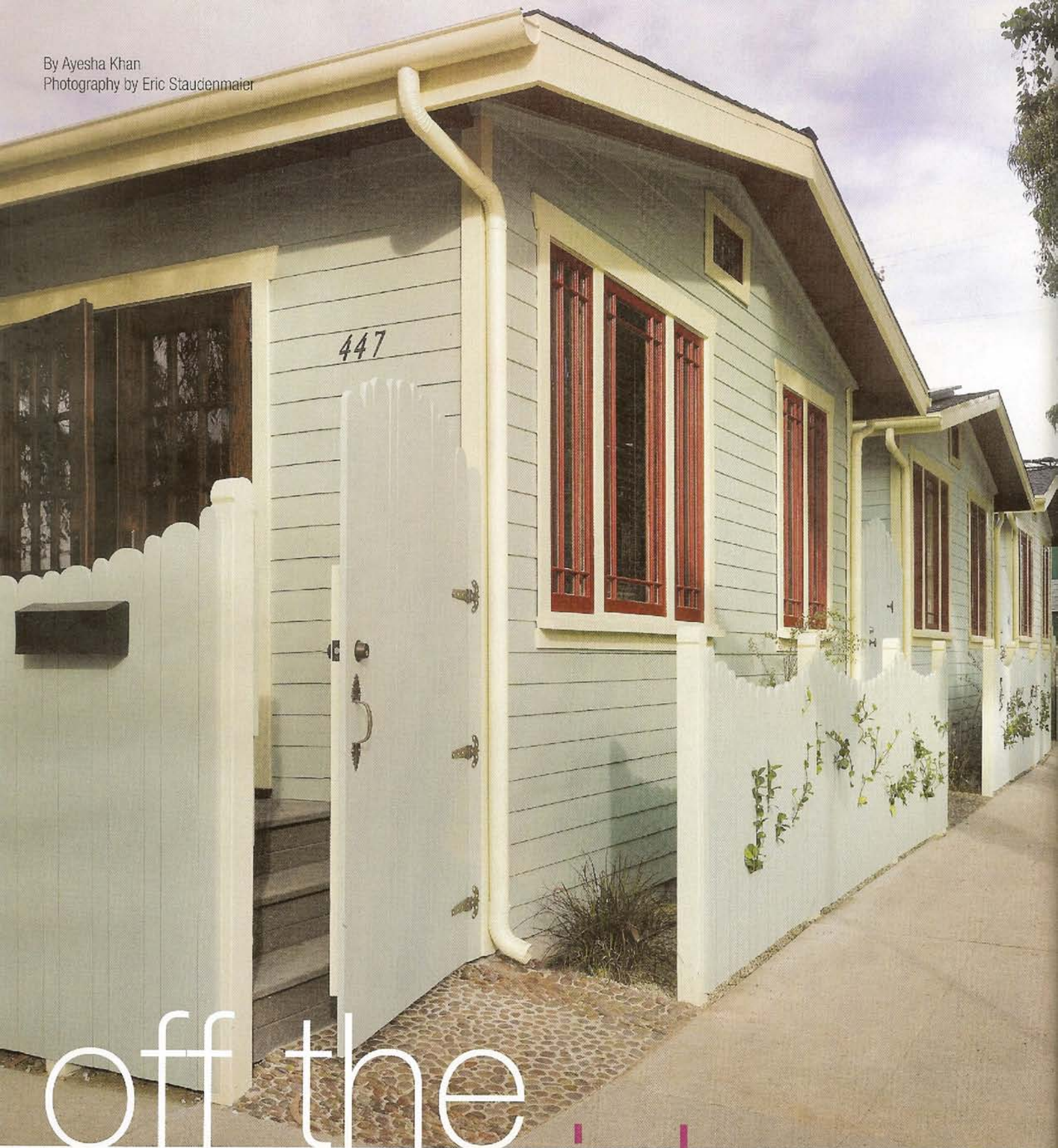
Back Space 152

Get to know LEED AP architect Gary Golla.

Hospitality Design, USPS 478-370, (ISSN No. 0898-9079), is published monthly, except bimonthly in Jan/Feb and May/June, by Nielsen Business Media, 770 Broadway, New York, NY 10003-9595. Copyright © 2007 by Nielsen Business Media. All rights reserved. Subscriptions in the U.S. \$83; Canada and Mexico, \$67; All other international subscriptions air post, \$97. Single copies \$10 (plus postage if applicable). Vol. 30, No. 2. Periodicals postage paid at New York, NY, and at additional offices. Canada Post Publications Mail Agreement No. 40031729. Return undeliverable Canadian Addresses to: DHL Global Mail, 4960-2 Walker Road, Windsor, ON N9A 6J3. Printed in the United States of America. POSTMASTER, send address corrections to Hospitality Design, P.O. Box 1251, Skokie, IL 60076-8251.

www.hdmag.com

By Ayesha Khan
Photography by Eric Staudenmaier



off the grid

Eco-friendly design leads a
coastal revitalization



Opposite page: The quaint façades of the three Venice Beach Eco Cottages. *Left:* The comfortable living room at Aunt Zoe's Place. *Below:* The mid-century modern living room at Le Bébé Cottage.

Venice Beach has always been known for its free spirit and laissez-faire charm. But when this stretch of the California coastline fell to disrepair, Karel Samsom, a professor specializing in sustainable entrepreneurship, and his actor/artist wife, Cynthia Foster, resolved to do their part to restore its bygone charm. The couple identified three run-down crack houses and used green building techniques to turn them into the Venice Beach Eco Cottages, three one-bedroom vacation rental houses, each with a unique design aesthetic, and each completely sustainable.

Foster worked with Kelly LaPlante, principal designer and owner of local firm Organic Interior Design, to create three signature cottage looks: Papa Hemingway, a dark wood, masculine look; Aunt Zoe's Place, a '40s/'50s kitschy lake-cabin theme, complete with vintage knick-knacks and contemporary art; and Le Bébé Cottage, a mid-century modern, candied Baroque interior covered in Parisian blue, chrome, black, and candy apple red.

But the true triumph of the design is not immediately





apparent. "Everything from the wood floors to the sofas are eco-friendly in one way or another," says LaPlante. And thanks to solar panels, the entire property is off the energy grid. "We used finishes that were low-VOC, such as the paint for the walls and stain for the floors, organic materials, and recycled materials like upholstery for the sofa. Vintage and antique furnishings are all over the cottages as examples of creative reuse and repurposing. And of course, all of the construction processes from the recycled blue jean insulation to the solar panels on the roofs are also sustainable."

Thankfully, LaPlante says she had no problems finding green products. "Manufacturers are doing an amazing job," she says. "There are quite a few companies, small and large, who are making strides to do it right." But designing green did not come without its challenges, and costs. "If you are comparing this project to a typical vacation rental, this was definitely more expensive. As Karel always reminds us, the real cost of a product, both in its impact to the earth and to the people who work to make it, is what must be paid in order for there to be a balance in ecology and economy," says LaPlante.

And according to Foster, the cottages will remain green: "We use KIS Cleaning Service, a green cleaning service with their own proprietary enzyme-based products that are fragrance free and bio friendly." **hd**

For more information, visit
www.venicebeachecocottages.com or
www.organicinteriordesign.com



This page, top, left to right: Aunt Zoe's Place's knick-knack filled kitchen; Parisian blue defines Le Bébé Cottage's laundry room. Left: Papa Hemingway's kitchen. Opposite page, top, left to right: Le Bébé Cottage's small outdoor patio; the bedroom at Aunt Zoe's Place. Opposite page, bottom: The use of black and red continues in Le Bébé Cottage's bathroom.

Venice Beach Eco Cottages

Venice, California

Owners/Architects/Contractors

Cynthia A. Foster and Karel J. Samsom,
Venice, California

Interior Design Firms

Kelly LaPlante of
Organic Interior Design, Venice
California (Le Bébé Cottage); Cynthia A.
Foster (Aunt Zoe and Papa Hemingway
cottages/consultant for Le Bébé)

Green Building Consultant

Jim Gilchrist
Lighting/Kitchens/Landscape Cynthia
A. Foster

Graphics

Christopher Downs

Reclaimed Doors and Craftsman

Windows Santa Fe Wrecking and
Scavenger's Paradise

Vintage Gate and Kitchen Cabinet

Hardware Liz's Antique Hardware

Organic Couch with Organic

Mattress/Linen Curtains/Organic

Bedding Organic Interior Design

Vintage Birdcage

Cynthia A. Foster

Artwork

Frederick Fulmer, Ané

Vecchione, venicearts.com, and Flavia

Monteiro

Energy Star Rated Appliances

LG (refrigerators and microwaves); Ariston
(washer and dryer); GE (dishwasher);
and Antique Stove Restoration (vintage
gas stoves)

Vintage Light Fixture

Architectural
Salvage Warehouse

Work Surface

CalBamboo.com

Vintage Clawfoot Tub and Farm Sink

Santa Fe Wrecking

Vanity/Vintage Tablecloths/Vintage

Seat Wertz Brothers

Bamboo and Organic Bathmat and

Towels Nandina from Organic Interior
Designs

Bath Hardware

Vintage Tub & Bath

Tiled Floors with Wine Corks

Jelinek
Cork Group

Salvaged Breakfast Nook and

Craftsman French Doors Pasadena
Architectural Salvage

Vintage Kitchen Glass Window

Glass
Horizons

Vintage Dishes

Tillotson Trading

Bath Soaps

Kiss My Face

Victorian Style Fan

Fanimation

Framed Tin Ceiling Tiles

Olde Good
Things